Your Pool - Our Goals

Introducing: Aquatic Property Management

Our unique approach to Aquatic Property Management focusses on three areas of vital concern to our clients:

Reduce Costs, Superior Quality and Eliminate Surprises

Reduce Costs

Hard costs, soft costs, costs of PM and forward-looking capital investments.

Our disciplined approach addresses all these potential expenditures – and more.

We use our knowledge, experience, creativity and advanced technology to put money back into the client's operation.

Superior Quality

Goes well beyond just having perfect water. We take a proactive approach to the highest quality in everything we do.

The quality of the guest's experience.

Quality of the communication, ordering and billing with members of your team.

Easy access to data and records.

Quality of the future – through advice, suggestions and directions.

Eliminate Surprises

Whether monitoring conditions and reacting prior to problems – or helping customers budget and predict what to expect – we hate surprises as much as you do.

How long will this equipment last?

What will my guests think?

What opportunities do we have to lead?



Cost Control Approach

Custom Designed APM programs unique to every property.

Focus in three areas of expenditures

Cost Certainty

Low fixed pricing providing exactly what you
need – Expertise and
Capacity that fits perfectly
with your on-site team.

Soft Cost Elimination

Lost in payroll, expenses, waste, utilities, bad reviews and word of mouth – soft costs are often a hidden budget and brand killer.

Capital Equipment Longevity

Precise control of chemistry – and aggressive PM extends the life of equipment and pool surfaces – you most expensive assets.



APM Program Features and Benefits

Poolblu develops and deploys *Advanced Technologies* to deliver unmatched benefits to you and your guests.



Daily On-Site Service

Assigned techs and managers



Real Time Communication

2-way connection to your pools – and your techs



Chemicals Included

Team Member Title



24/7/365 Monitoring

Customer Care Oversight and integrated alerts system is active roundthe-clock





Compliance Monitoring

VGB Compliance records and State Code Audits



APM Program Features and Benefits

Scale Economies plus our cost entered approach let your budget breath easier – and our technical team lets you breathe a little easier too.



Emergency Response

Repair techs are local and immediate



Educational Services

Industry leading educators - for your team and ours



Overtime Waivers

Emergencies don't tell time -No upcharge for after hours visits



Commercial Price Guarantee

Our buying power at work



Advanced Technologies

Water treatment and Business management



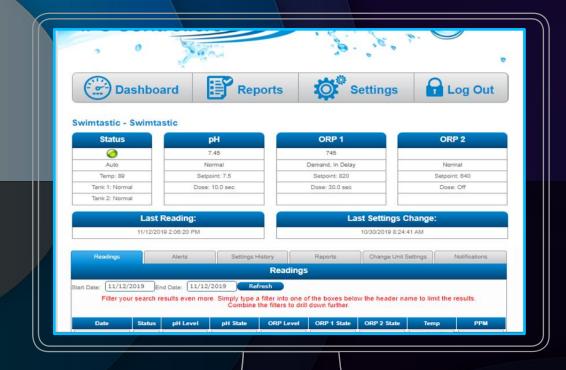
Equipment Longevity

Proven to make equipment and surfaces last longer



Remote Monitoring

Poolblu.net technology - over your local Wi-Fi





2-way, real-time communication

Pool conditions and equipment performance are monitored by Poolblu customer care

Adjustments can be made remotely



Monitored and Alerts 24/7

Out of range conditions can be addressed proportional to severity.

On-site technicians notified and dispatched as needed.



Wireless Real-time business systems

All techs are GPS tracked – location, skills and inventory visible to dispatchers





2-way, real-time communication

Poolblu Customer Care Center and techs have real time knowledge of tech locations, skills required and inventory

Conditions and work orders are updated in real-time



All Techs and Inventory are GPS Tracked

Problems are solved in the shortest possible time.

Technician's skills and available parts are identified and dispatched immediately.

