



Aquatic Property Management Benefits Summary

The turn-key Aquatic Property Management System, (APM) combines:

- Advanced on-site controllers
- High capacity, quick responding chemical feeders
- Poolblu.net technology - 24-7 internet based “real-time” communication
- Thorough on-site system optimization and set-up
- State-of-the-art call center resources, and
- A network of service professionals in local markets across the country

Together, the APM System saves you money, eliminates problems and increases quality of your recreational water assets.

Here is an overview of the benefits:

- Lowers your labor costs - Reduces on-site normal day-to-day maintenance time by using technology to watch your system performance all day, every day. Alerts are automatically reviewed by customer care specialists and wirelessly sent to on-site personnel and field service professionals.
- Avoid Capital Equipment costs – Eliminates the up-front investment in expensive capital equipment – as well as the ongoing costs of repairs and software upgrades.
- Protects your brand with superior quality – We use proprietary best-in-class technology to monitor water quality and system performance 24/7/365. This helps make sure your pool and spa is guest ready perfect all the time.
- Reduces replacement costs – Pool/Spa equipment and surfaces are the most expensive parts of a pool. Although you don’t spend money on them every week - they can be easily damaged by poor maintenance practices and bad water chemistry. By lengthening the useful life of these items our APM pays for itself – year after year.
- Lower outside repair bills – get the most out of your team. Our customer care team supports your in-house personnel with the best technicians in the world - making your team able to handle more day-to-day maintenance inside...and being more productive while they do it. If there is ever a problem or repair they can’t handle, you have preferred access to our service network - the best recreational water technicians in the world.
- Reduce complaints and “refunds” – We monitor the water quality, temperature and system performance remotely, and alarms notify the minute anything is out of sorts. That way you can be sure you are doing all you can to keep the guest experience right where you want it.
- Immediate delivery – We ship most orders same day by ground carriers, or by scheduled routes of our own trucks. Whether you need day-to-day supplies or a hard to find part, our extensive inventory is at your service. We are committed to assure that you have what you need – when you need it.
- Guaranteed Best Pricing – We work hard to keep costs low and service levels high. By constantly eliminating waste in our systems we are able to make sure that our prices can’t be beat. You cannot pay any less – anywhere – for any pool or spa commodities.

For further information, contact us. Ask your representative how we can put the Poolblu Aquatic Property Management System to work for you.